

**CHANGING LOGISTICS MANAGEMENT
IN EMERGING MARKETS
Postgraduate course**

2009-2010

Most logistics activities are concentrated around what Europeans call “the logistics banana”, an area stretching from the ports of Rotterdam and Antwerp through the Netherlands, Belgium, France and the western portion of Germany to the North of Italy.

But, as full members of the European Union, countries such as the Czech Republic, Hungary and even Poland are becoming interesting alternatives for regional distribution for these regions and even for distribution on a larger scale. European companies can expect major changes in both the short and the long term and obviously have to anticipate and respond to these developments.

European transport is expected to grow vigorously. Road transport will account for far the greatest amount of this increase, but the road congestion will force policy makers to seek for solutions in “modal shift”. This requires improving the European infrastructure, increasing multimodal transport and designing transport networks. It also requires a new approach towards transport in general.

The emergence of global trade logistics, together with China’s formal entry into the World Trade Organization in 2001, require not only a thorough knowledge of the country and its culture, but also a new logistics approach towards one of the fastest growing economies in the world.

In this course we will cover several aspects of “logistics management” as to the merging markets in Europe and the Far East. In an era of fast-growing international trade, it is essential for our country to remain one of the bigger players in the field and to contribute to the prosperity of Europe as a whole.

SUBJECTS

• Belgium in an International Business Context	(3 ECTS credits)
• Import and Export Techniques and Procedures	(4 ECTS credits)
• Supply Chain Management	(3 ECTS credits)
• Developing new Transport Strategies	(3 ECTS credits)
• Trends in European Distribution	(3 ECTS credits)
• Emerging Markets in Eastern Europe	(3 ECTS credits)
• The Far East, a new Logistics Challenge	(3 ECTS credits)
TOTAL	(22 ECTS credits)

OUTCOMES

On completion of this course, the students will be able:

- to **define the role of Belgium** as a logistics player both in Europe and worldwide;
- to **describe the rise of supply chain management** as the leading edge of logistics;
- to **deal with the most common import and export techniques** and procedures for global transport;
- to **describe how changing requirements force companies** to reorganize transport and distribution;
- to anticipate and to respond to the **changing face of logistics** in Europe;
- to cope with the **emerging markets** in Eastern Europe and the Far East.

WORK LOAD

Students wanting to obtain the Postgraduate Degree are required to follow all courses, which is equivalent to 22 ECTS credits. The courses can also be attended separately in order to gain credits.

1 ECTS credit stands for between 25 to 30 hours of work load. Before the credits can be awarded, students have to take the exams or write a paper.

EXAMINATION AND ASSESSMENT

Examinations or assessment talks are held in January, April and June.

The courses will be assessed with the following ECTS grading scale. Results will be sent to the student's home address.

ECTS Grade	Marks	Definition
A	18-20	EXCELLENT - outstanding performance with only minor errors
B	16-17	VERY GOOD - above the average standard but with some errors
C	14-15	GOOD - generally sound work with a number of notable errors
D	12-13	SATISFACTORY - fair but with significant shortcomings
E	10-11	SUFFICIENT - performance meets the minimum criteria
FX	9	FAIL - some more work required before the credit can be awarded
F	7-8	FAIL - considerable further work is required

LEVEL & ENTRY REQUIREMENTS

The programme was designed to meet the professional updating and development needs of last-year students (of various fields of study), postgraduate students as well as managerial and professional staff. The course can also be attended by foreign students.

All the modules are at postgraduate level. If you have a Bachelor or a Master Degree, you will be able to gain credits and obtain an official Diploma. This, of course, is only on completion of the full programme (22 ECTS credits). Students or professionals only wanting to gain credits are advised to contact the Programme Director. He can decide on your suitability for the programme and advise you on what to include in your programme. A certificate can be awarded after one or more topics.

The “Katholieke Hogeschool Limburg” is keen to give credits in recognition of your achievements at work, prior to the programme or during the programme, and for any previous study at suitable level. Credit exemption can be allowed in consultation with the Programme Director.

Since for some courses, English is the language of instruction, a solid background in spoken and written English is required.

FEES & REGISTRATION

The fee of the Postgraduate Course “Changing Logistics Management in Emerging Markets” amounts to 750 EUR. It is payable when you first register. Payment can be made by transfer or by “opleidings-cheques” or “werknemerscheques”.

All courses can be attended separately. The fee for a separate module amounts to 50 EUR per credit (with a maximum of 750 EUR when registering for different modules). These are payable on registration for one or more modules.

All fees contribute to the cost of all lectures and course materials, and enable participants to have full access to the library and IT facilities.

Please note that in accordance with our regulations, module fees will only be refunded if the course is cancelled or if the cancellation of the booking is received at least 1 week before the commencement of the course.

	Course-module	Abbr.	Cred.	EUR.
Module 1	Belgium in an International Business Context	BIBC	3	150
Module 2	Import and Export Techniques and Procedures	IETP	4	200
Module 3	Supply Chain Management	SCM	3	150
Module 4	Developing New Transport Strategies	DNTS	3	150
Module 5	Trends in European Distribution	TED	3	150
Module 6	Emerging Markets in Eastern Europe	EMEE	3	150
Module 7	The Far East: a new logistics challenge	FELC	3	150
Total			22	1100 (750)

FOR FURTHER INFORMATION, PLEASE CONTACT:

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Programme Director
Katholieke Hogeschool Limburg
Departement HB
Agoralaan, gebouw B bus 2
B-3590 Diepenbeek

T + 32 11 23 08 90

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CHANGING LOGISTICS MANAGEMENT
in emerging markets

Calendar 2009-2010

		Monday		Wednesday		Thursday	
		AM	PM	AM	PM	AM	PM
1	21/09/09-25/09/09 (1st Period)						
2	28/09/09-02/10/09				BIBC (3h)		
3	05/10/09-09/10/09						IETP (3h)
4	12/10/09-16/10/09						IETP (3h)
5	19/10/09-23/10/09						IETP (3h)
6	26/10/09-30/10/09						IETP (3h)
7	01/11/09-08/11/09						
8	09/11/09-13/11/09						
9	16/11/09-20/11/09						
10	23/11/09-27/11/09 (2nd Period)	IETP (4h)			SCM (3h)	IETP (4h)	
11	30/11/09-04/12/09	IETP (4h)			SCM (3h)	IETP (4h)	
12	07/12/09-11/12/09	IETP (4h)			SCM (3h)	IETP (4h)	
13	14/12/09-18/12/09	IETP (4h)				IETP (4h)	
14	21/12/09-25/12/09						
15	28/12/09-01/01/10						
16	04/01/10-08/01/10	IETP (4h)				IETP (4h)	
17	11/01/10-15/01/10	IETP (4h)				IETP (4h)	
18	18/01/10-22/01/10	IETP (4h)				IETP (4h)	
19	25/01/10-29/01/10 Exam IETP/SCM						
20	01/02/10-05/02/10 Exam IETP/SCM						
21	08/02/10-12/02/10 (3rd Period)				BIBC	DNTS (4h)	TED (2h)
22	15/02/10-19/02/10						
23	22/02/10-26/02/10				BIBC	DNTS (4h)	TED (2h)
24	01/03/10-05/03/10				BIBC	DNTS (4h)	TED (2h)
25	08/03/10-12/03/10				BIBC	DNTS (4h)	TED (2h)
26	15/03/10-19/03/10				BIBC	DNTS (4h)	TED (2h)
27	22/03/10-26/03/10				BIBC	DNTS (4h)	TED (2h)
28	29/03/10-02/04/10				BIBC	DNTS (4h)	TED (2h)
29	05/04/10-09/04/10						
30	12/04/10-16/04/10						
31	19/04/10-23/04/10 Exam DNTS/TED						
32	26/04/10-30/04/10 (4th Period)				BIBC		EMEE (3h)
33	03/05/10-07/05/10				BIBC		EMEE (3h)
34	10/05/10-14/05/10				BIBC		
35	17/05/10-21/05/10		FELC (3h)		BIBC		EMEE (3h)
36	24/05/10-28/05/10				BIBC		
37	31/05/10-04/06/10		FELC (3h)		BIBC		
38	07/06/10-11/06/10		FELC (3h)		BIBC		
39	14/06/10-18/06/10 Exam BIBC/EMEE/FELC						
40	21/06/10-25/06/10 Exam BIBC/EMEE/FELC						

BOLD	Lectures and workshops. Attendance is strongly advised
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Regular	Assignments, exercises or papers, to be made individually. Attendance in the lessons is not always required (non-stud.). Students are advised to attend the lessons. Please contact your lecturer.
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Calendar 2009-2010

Belgium in an International Business Context (Intro)	BIBC	Schepers	Dutch				Sep	
Import and Export and Techniques and Procedures	IETP	Brans	Dutch		4 ECTS		Oct-Jan	
Supply Chain Management	SCM	Janssen	Dutch		3 ECTS		Nov-Dec	
Developing new Transport Strategies	DNTS	Schepers	English		3 ECTS		Feb-Mar	
Trends in European Distribution	TED	Schepers	English		3 ECTS		Feb-Mar	
Belgium in an International Business Context (Paper)	BIBC	Schepers	Dutch		3 ECTS		Feb-May	
Emerging markets in Eastern Europe (Case studies)	EMEE		English		3 ECTS		May	
The Far East: a new logistics challenge	FELC		English		3 ECTS		May	

Total					22 ECTS			
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Sep/Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
IETP	IETP	IETP	IETP	DNTS	DNTS		EMEE
BIBC	SCM	SCM		TED	TED		FELC
				BIBC	BIBC	BIBC	BIBC

1st Period Week 1-8	BIBC	Wednesday, 30 th September 17.30-19.00 (1x)	Introduction to the Course and the Paper Lectures and Workshops
	IETP	Thursdays 15.30-18.30 (4x)	
2nd Period Week 10-18	IETP	Mondays 8.30-13.00 (7x)	Assignments and Exercises Lectures and Workshops Lectures and Workshops
	SCM	Wednesdays 14.00-17.30 (3x)	
	IETP	Thursdays 8.30-13.00 (7x)	
Exams Week 19-20	IETP SCM		Exam Exam
3rd Period Week 21-28	BIBC	Wednesdays 13.00-17.30 (7x)	Paper Lectures and Assignments Lectures and Assignments
	DNTS	Thursdays 8.30-13.00 (7x)	
	TED	Thursdays 14.00-16.30 (7x)	
Exams Week 31	DNTS TED		Exam Exam
4th Period Week 32-38	FELC	Mondays 18.00-21.00 (3x)	Lectures and Workshops
	BIBC	Wednesdays 13.00-17.30 (7x)	Paper Lectures and Workshops
	EMEE	Thursdays 18.00-21.00 (3x)	
Exams Week 39-40	FELC BIBC EMEE		Exam Exam Exam

For further information, please contact:

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REGISTRATION FORM

1. Student (non-students: see other page)

Surname:.....

Forename:.....

Full Home Address:.....

Telephone Number:.....

E-Mail Address:.....

Last Year Student:.....

Degree:.....

0 I register for the full course "Changing Logistics Management in Emerging Markets"
750,00 EUR

0 I register for the full course with credit exemption for Modules

Remaining modules: 1 2 3 4 5 6 7 Total amountEUR

0 I register for

Module 1 2 3 4 5 6 7 Total amountEUR

To be transferred to: 775-5930390-25

For further information, please contact:

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REGISTRATION FORM

2. Non-student (students: see other page)

Surname:

Forename:

Full Home Address:

Telephone Number:

E-Mail Address:

Employer:

Post Held:

Degree:

0 I register for the full course "Changing Logistics Management in Emerging Markets"
750,00 EUR

0 I register for

Module 1 2 3 4 5 6 7

Total amountEUR

To be transferred to: 775-5930390-25

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REGISTERING FOR THE POSTGRADUATE COURSE

Registrations should be made at:

Algemene Diensten van de KHLim
Campus Diepenbeek
Agoralaan, gebouw B
3590 DIEPENBEEK

From 29 th June till 10 th July:	all working days	9.00-12.00 and 13.00-16.30
From 17 th August onwards:	all working days	9.00-12.00 and 13.00-16.30
Saturdays 22 nd and 29 th Aug. and 5 th Sept.		9.00-12.00
Saturday 12 th Sept.		9.00-13.00

After 14th Sept.

Pre-registration: at the students' secretariat of the chosen Department
Final registration: on the Diepenbeek Campus on payment of the total amount

Payment:

Payment of the total amount is made by Bancontact
If the amount is paid by the employer, a transfer form will be handed to the student
"Opleidingscheques" will be accepted

